# Decision Support Tool

Provide employees with immediate and meaningful access to personalized medical and voluntary benefit plan recommendations



### **Integrated, Intelligent Decision Support**

Increase employee engagement and decrease confusion. The BeneFITwise Integrated Intelligence Guide is a feature that applies nationwide data and provides an objective ranking of available plans — granting employees the **power to choose benefits with confidence.** 

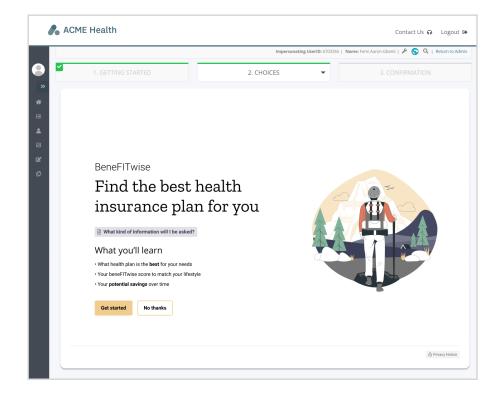
#### **Thoughtful Choices**

BeneFITwise helps employees reduce confusion during enrollment and choose the best benefits. Employees are prompted to answer a few scenarios to help them understand how different plans would accomodate their needs to:

- Improve comprehension of benefit plan behavior
- Ensure fewer underinsured employees

#### **Set Preferences**

Employees input preferences, including medications, to see which plans meet their specified needs. Risk tolerances are also measured — such as choosing more comprehensive plans to cover unplanned surgeries. Preferences are reflected in the score breakdown.







## **Decision Support With Artificial Intelligence**

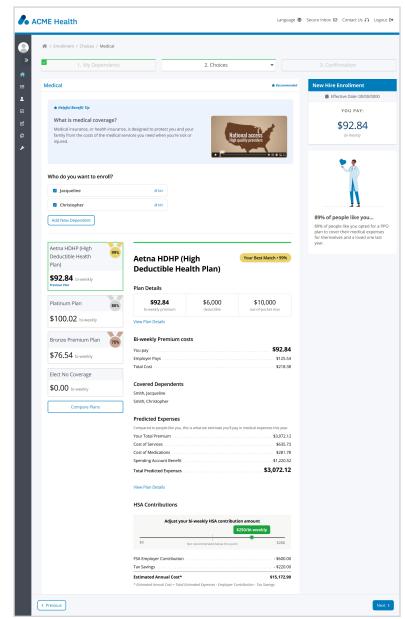
Most plan selection and decision support tools are known for their ability to educate consumers and compare options. However, this unique product uses artificial intelligence and advanced analytics to predict individual risk and costs, account for preferences, and recommend the best medical and voluntary benefits and recommended HSA and FSA contributions based on the options available.

#### **Scored Benefit Plans**

For employees, simplicity is key. Personalized inputs are paired with public and proprietary data to arrive at a scored and ranked recommendation. The recommendations evaluate several key sources, such as risk protection, that employees would miss if they picked plans based on cost alone.

#### **Employers Benefit Too**

BeneFITwise enables employers to offer a new, market-leading plan selection and decision support experience to employees. The result is increased benefits usage, understanding, and better-managed costs.



Benefits are complex, but administration doesn't have to be.



